



WHY HC2 WHY BE AHEAD OF THE CURVE?

WHAT CURVE?

THE CURVE IS AN ALLEGORY FOR ALL THE WAYS THE HORSE WORLD, AND WESTERN CULTURE AT LARGE IS CHANGING WE ARE SEEING A MICROCOSM OF THIS CHANGE, IN REAL TIME, IN THE HORSE WORLD.

> LET US BE AHEAD OF THAT CURVE. AHEAD OF OUR TIME ON THE POSITIVE SIDE OF HISTORY



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OUR SYMBOL FOR THE CURVE



WHY HC2 POSITIVE SIDE OF HISTORY- THROUGH AN EH LENSE

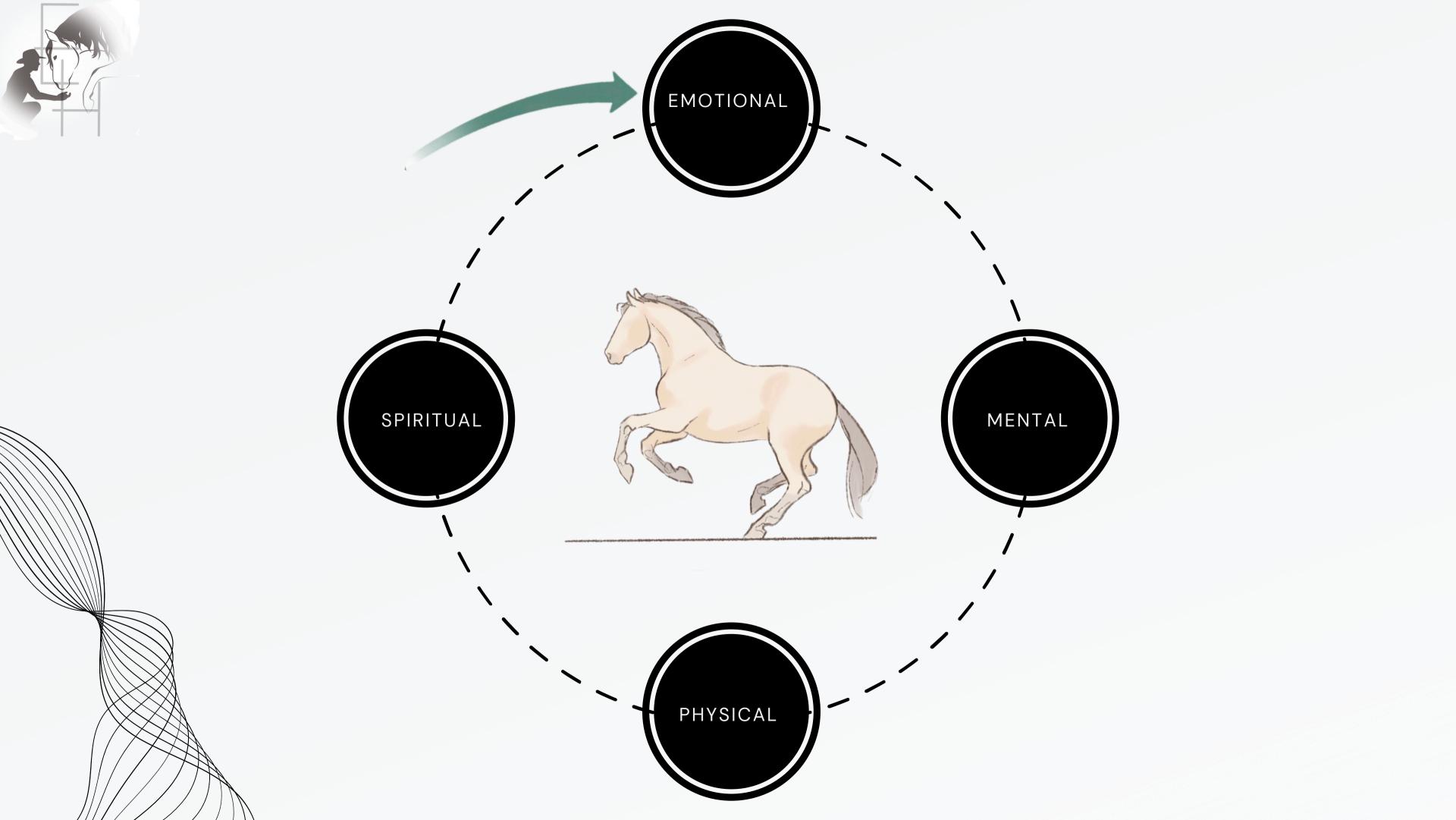
SCIENCE - EMPATHY - FEEL

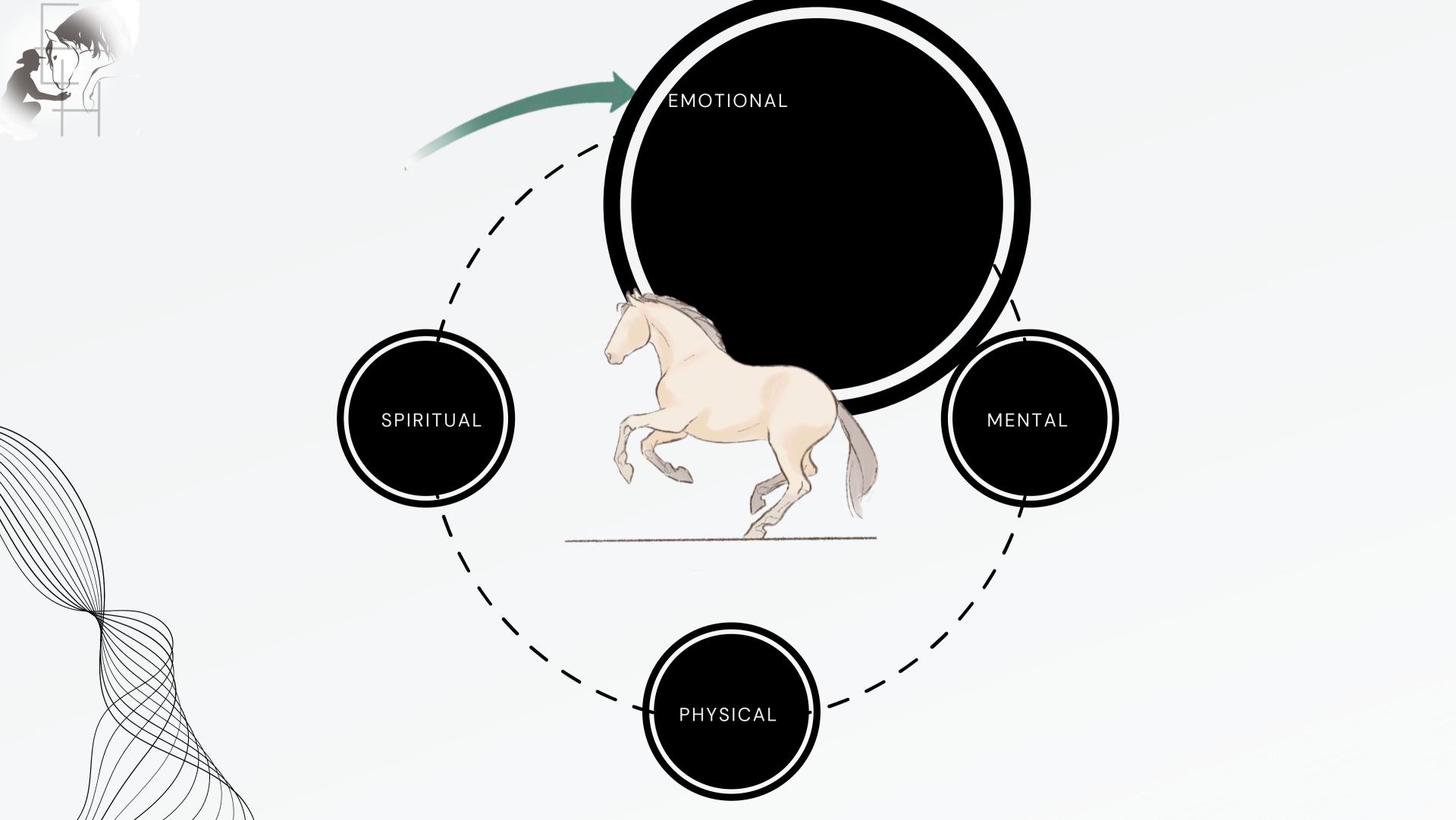
EMOTION AS A PRIMARY GATEWAY TO CREATING AN EMOTIONALLY BALANCE HORSE AND HORSEMANSHIP

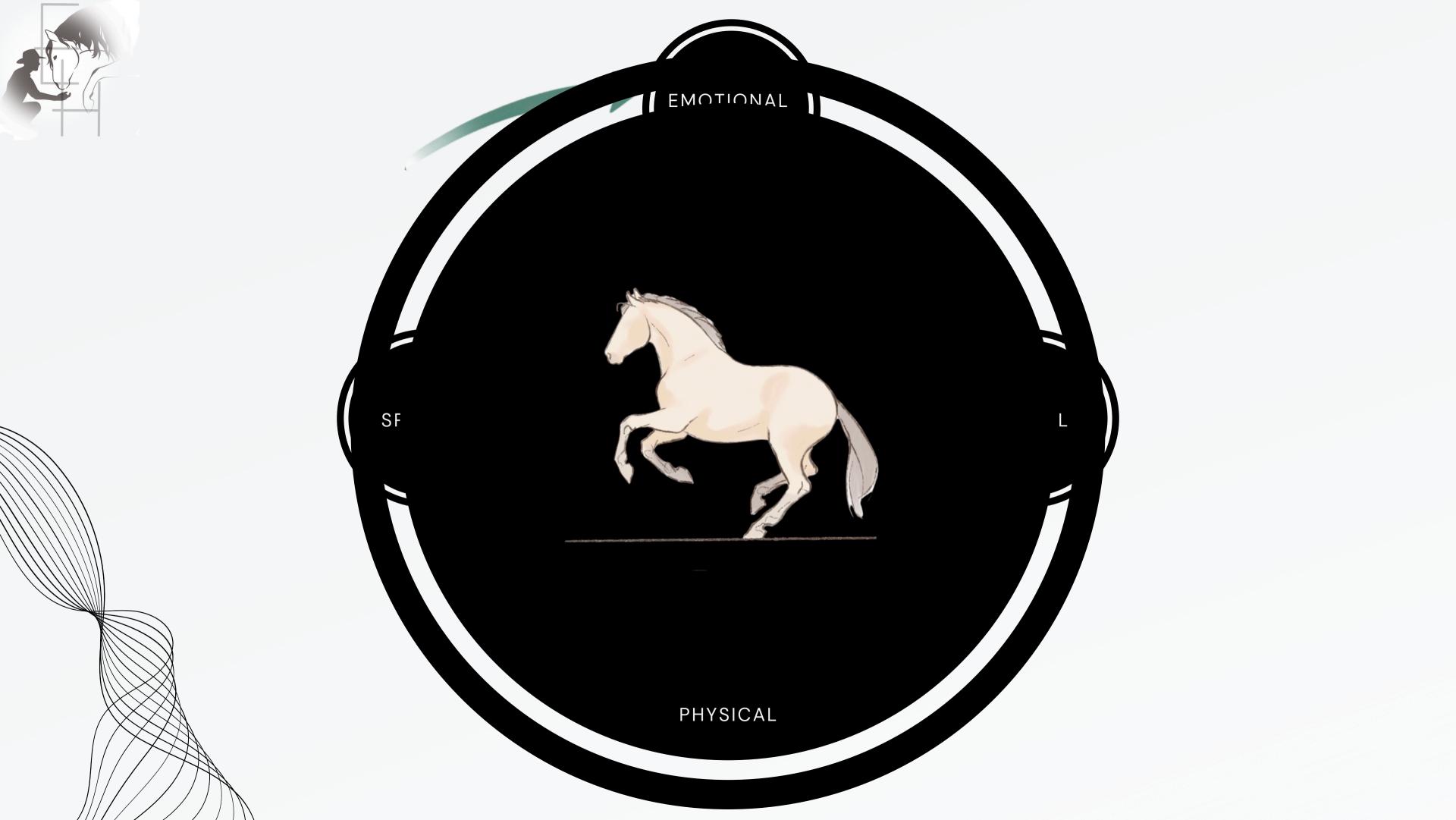
BUT IF WE GET STUCK ON HOW IT FEELS, WE LOSE BALANCE AND BECOME ONE DIMENSIONAL.

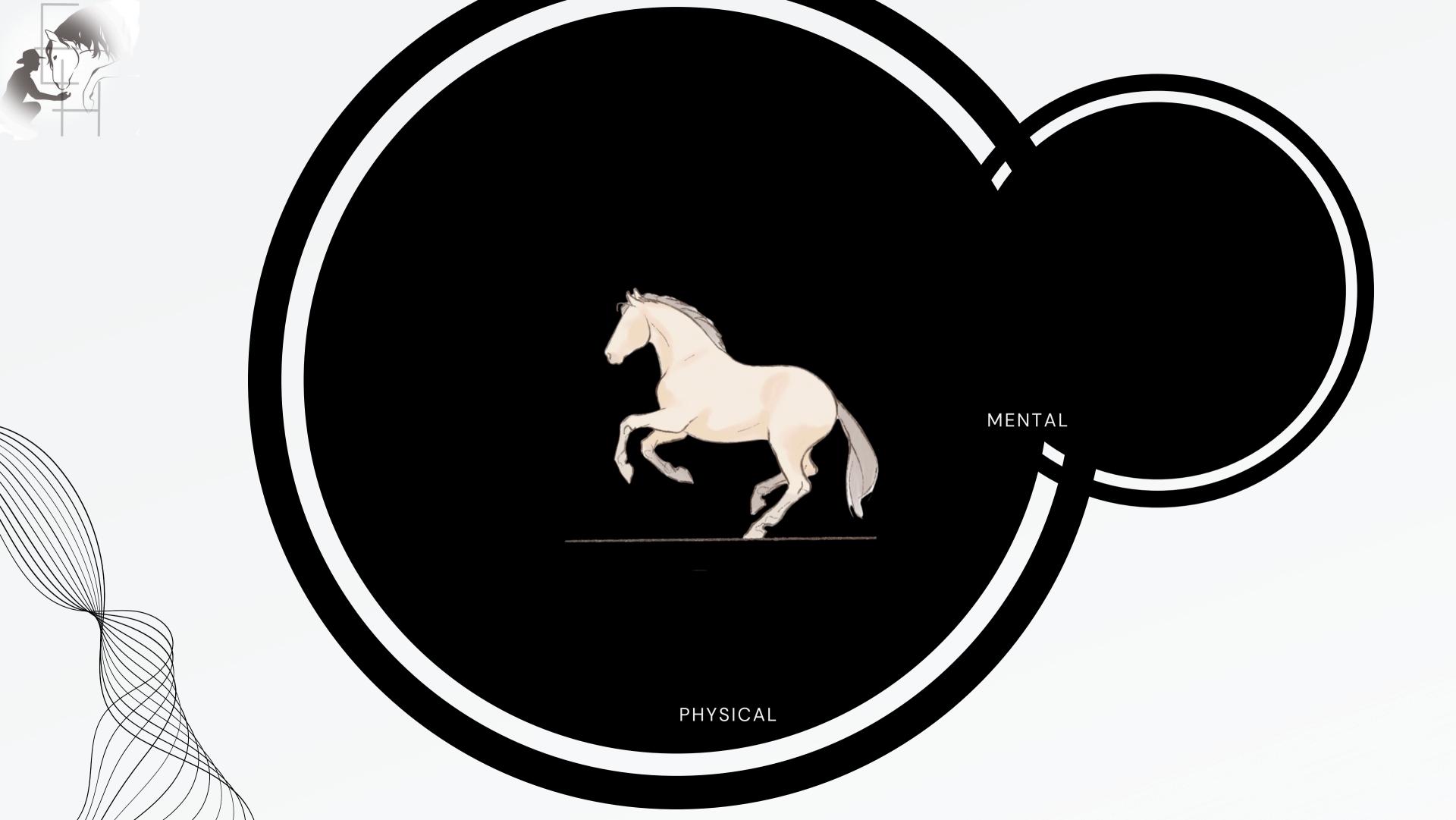
CAN WE HOLD MULTIPLE ELEMENTS IN BALANCE?

EMOTIONAL - MENTAL - PHYSICAL - SPIRITUAL



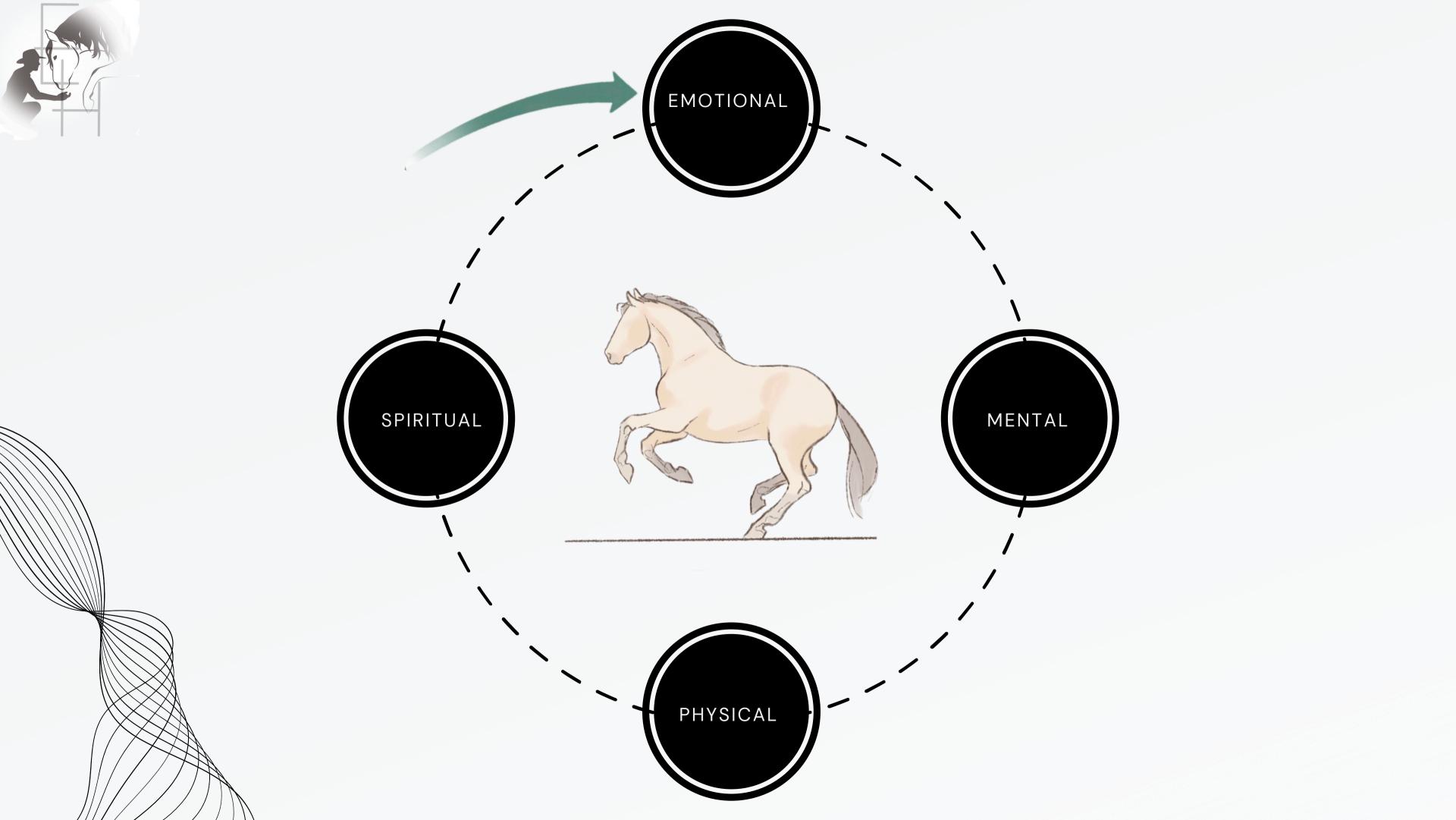


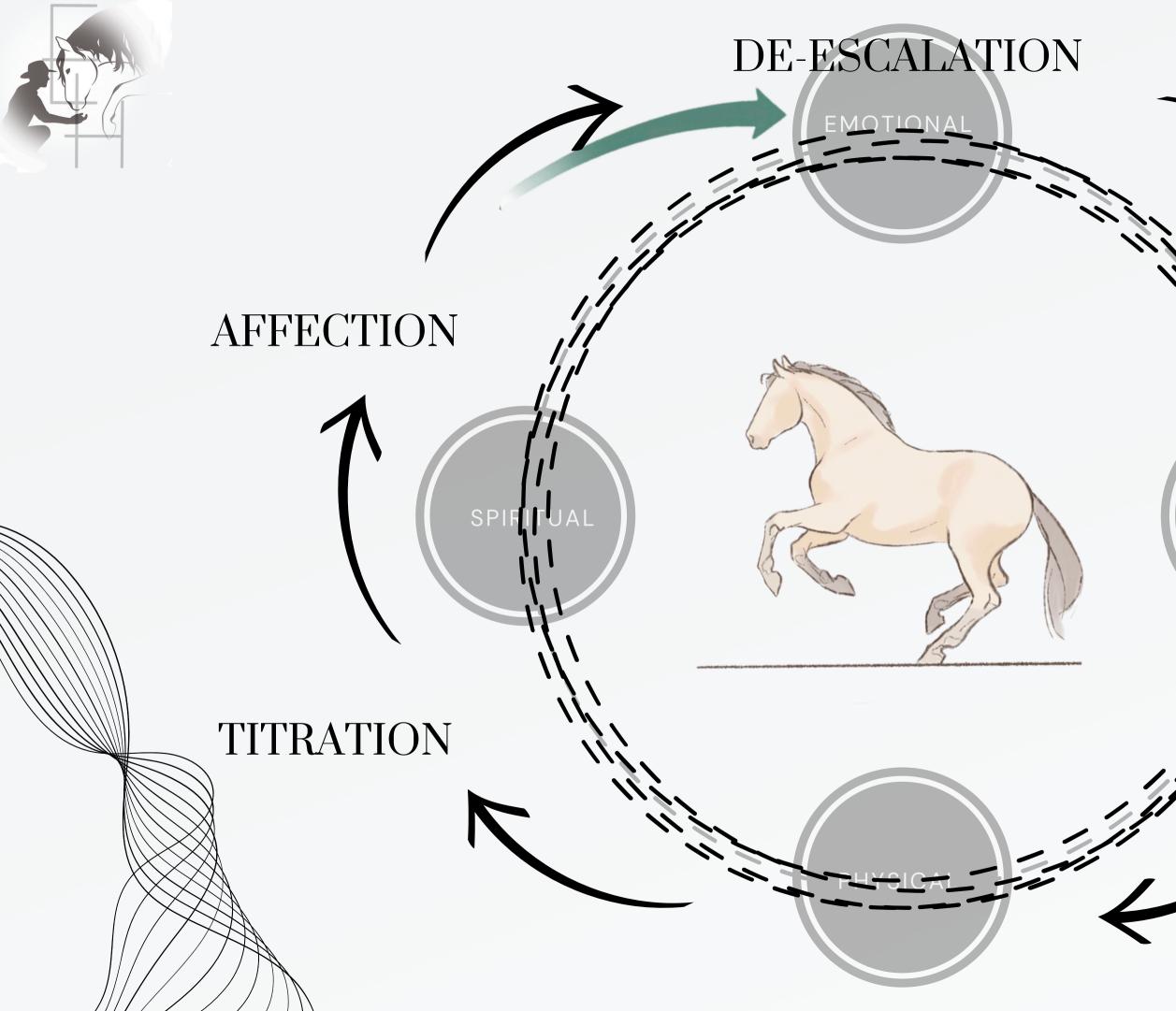








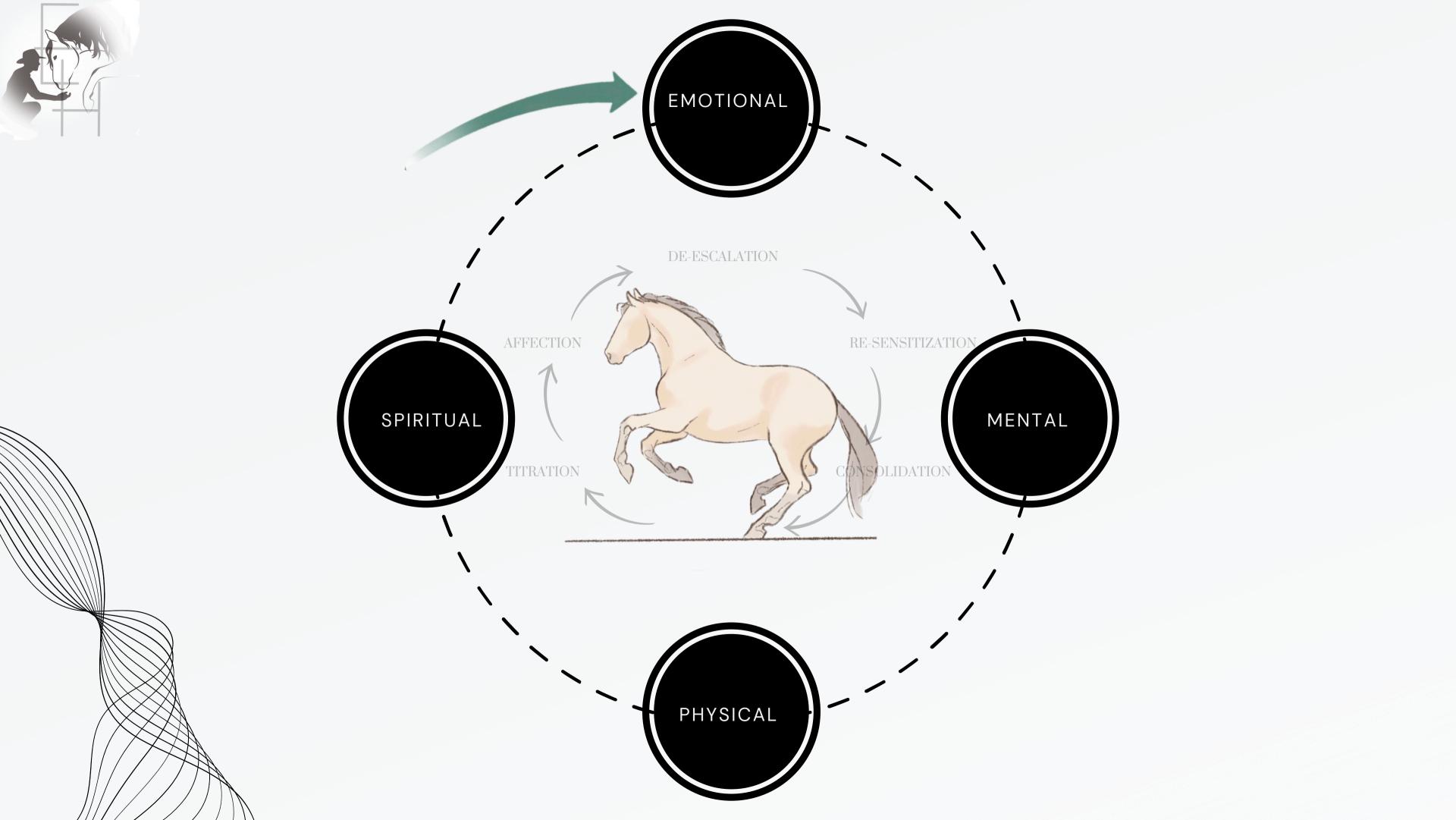




RE-SENSITIZATION

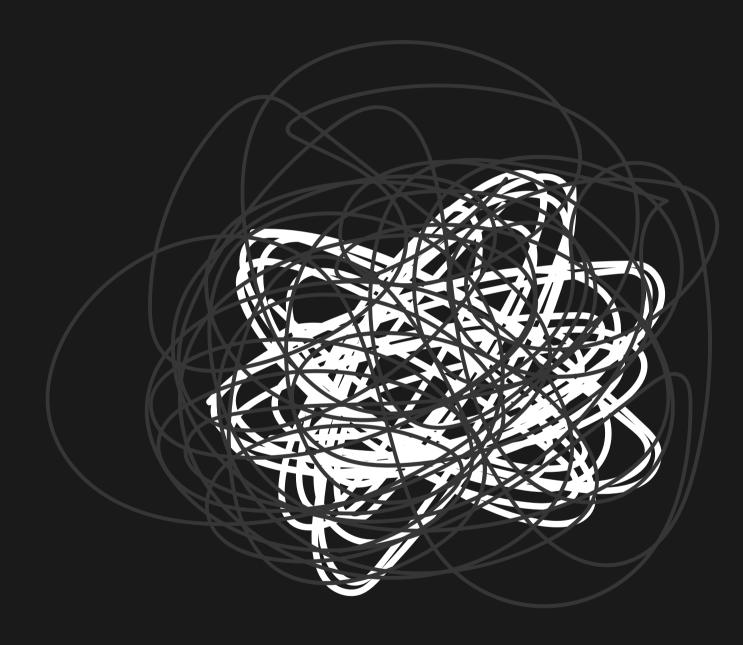
MENTAL

CONSOLIDATION

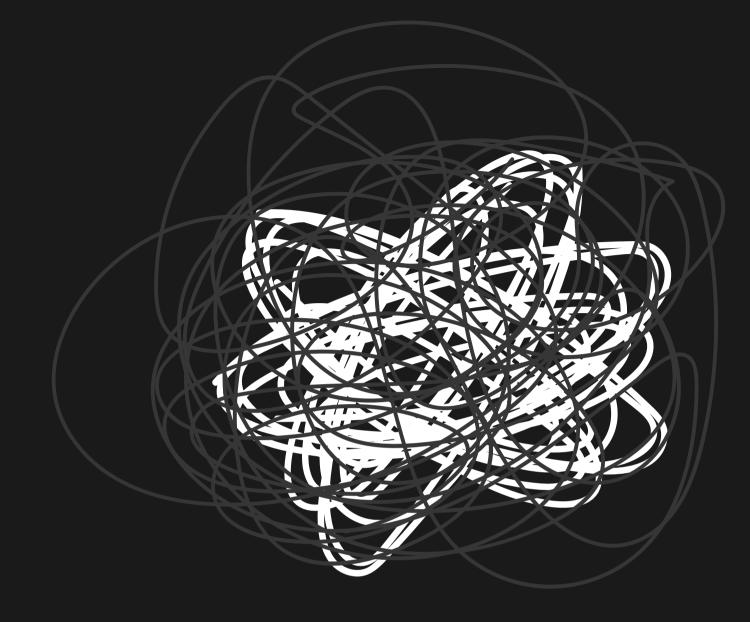


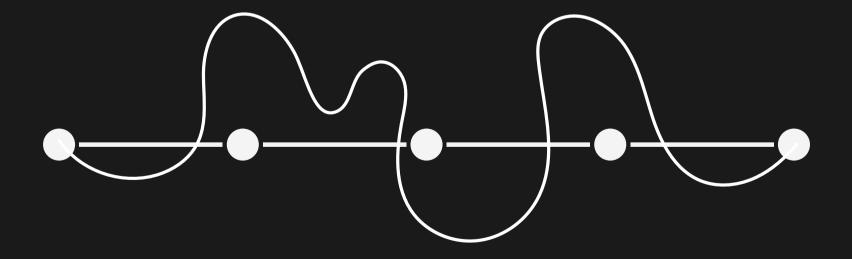
ON CHAOS There is a huge lacking of structure, fluency,

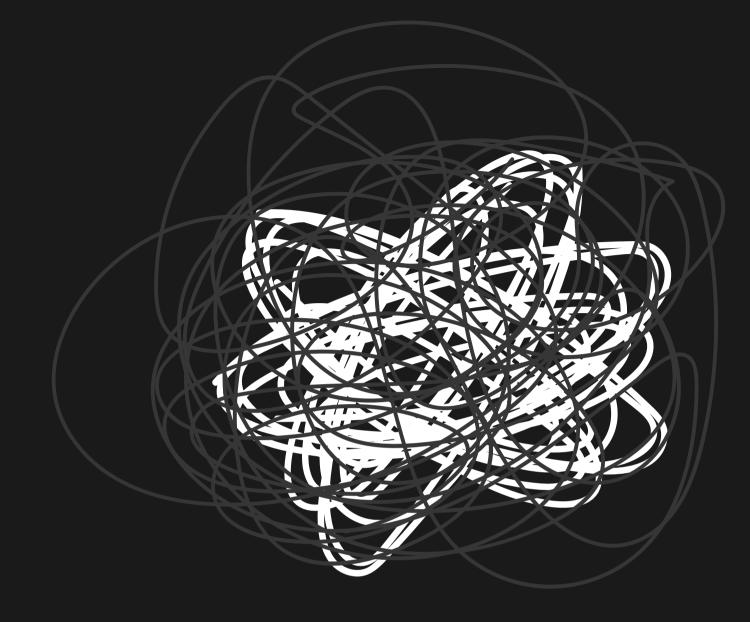
resiliency, discipline, practice habits, change habits, development and discernment within modern training circles. Modern horsemanship communities are populated by people who mostly exited chaos. Here is a pictogram of what many lesson, training and horsemanship protocols look and feel like to the horse...

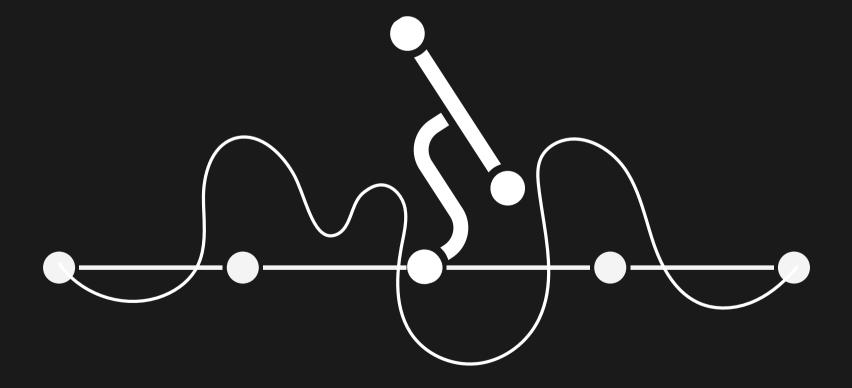


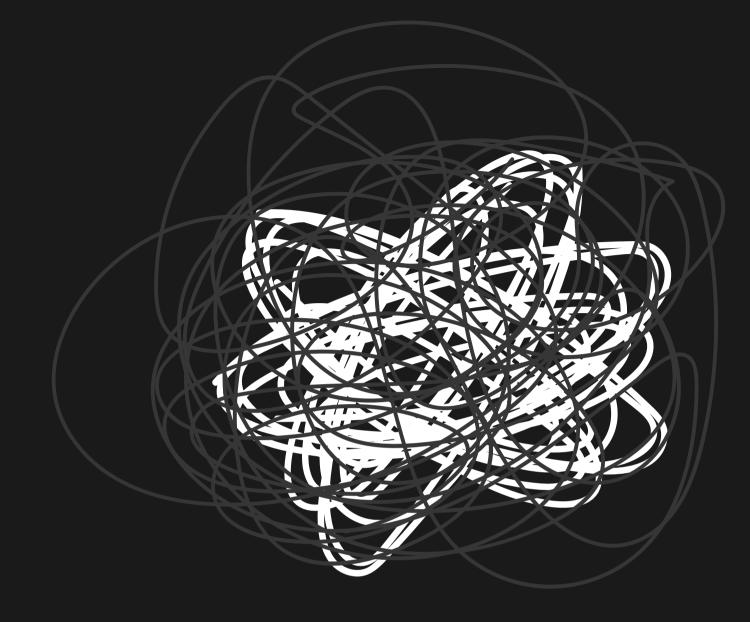


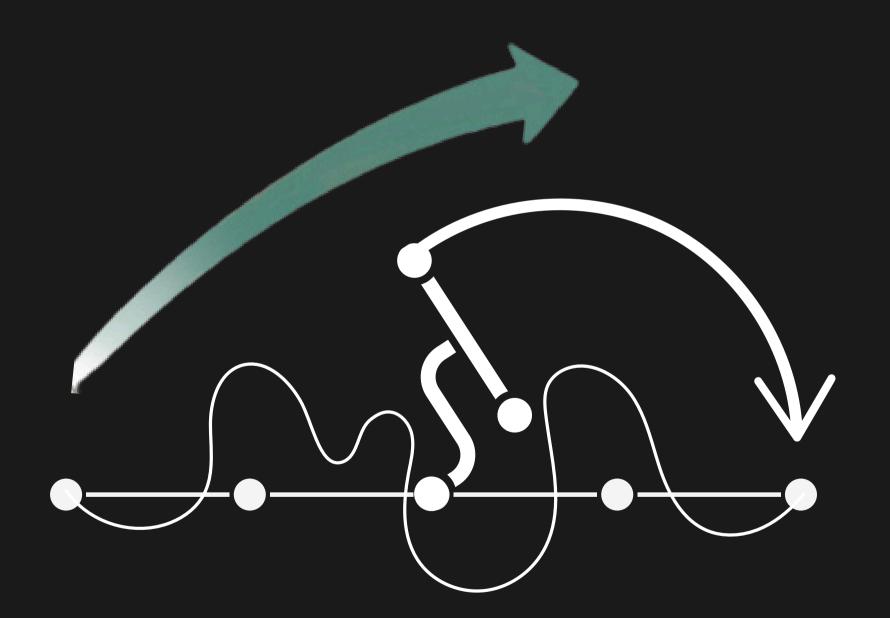




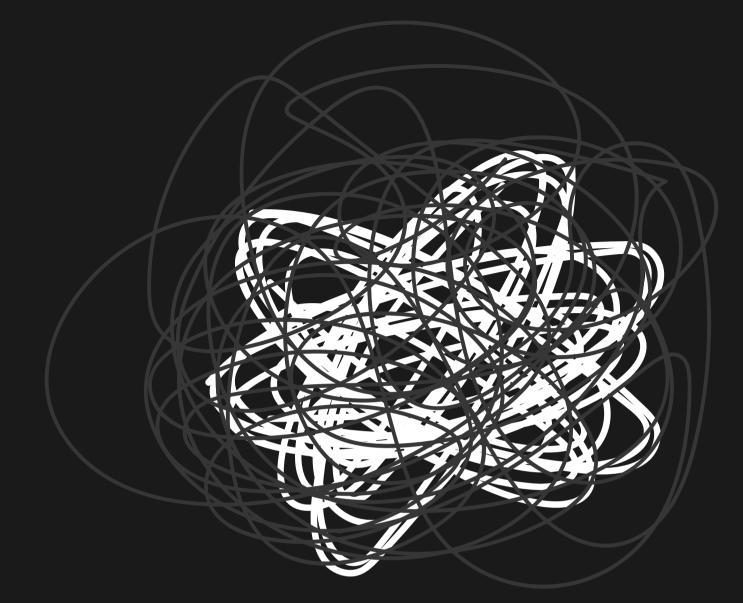




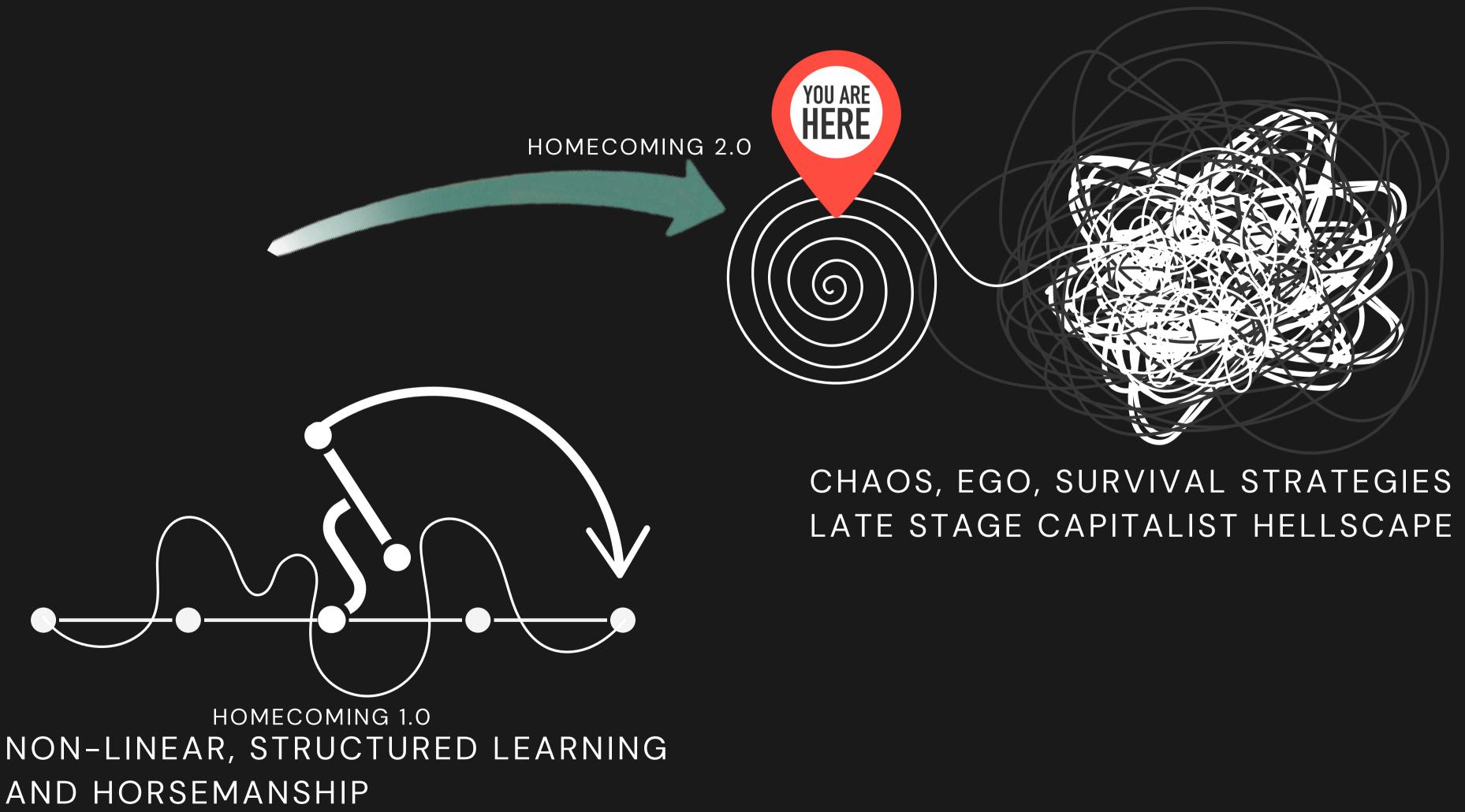




NON-LINEAR, STRUCTURED LEARNING AND HORSEMANSHIP

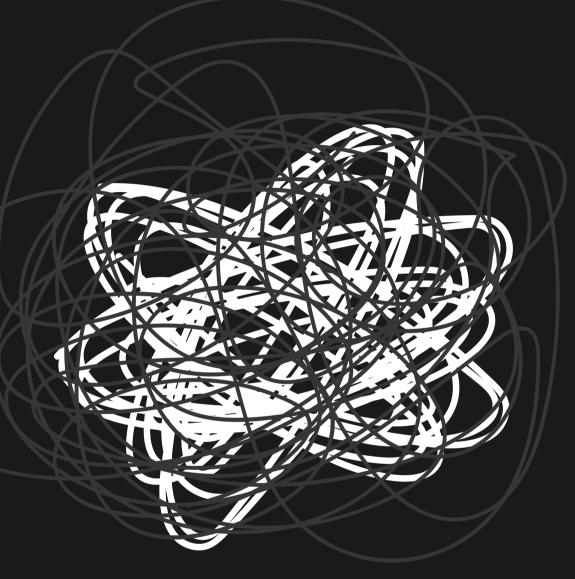


CHAOS, EGO, SURVIVAL STRATEGIES LATE STAGE CAPITALIST HELLSCAPE



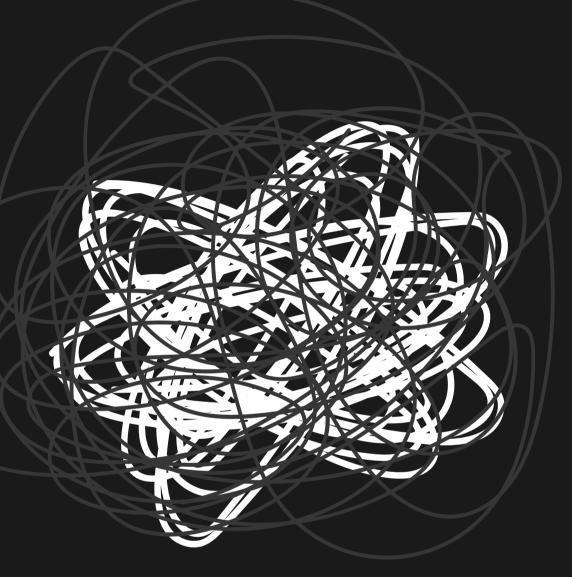


WHAT EXACTLY DOES THIS LOOK LIKE IN THE HORSE WORLD TODAY?



 RIDING HORSES WITHOUT THE GRACE OF GROUNDWORK FIRST, OR GROUNDWORK REGULARLY TO SUPPORT THEM IN THEIR DEVELOPMENT





• USING HORSES FOR RECREATION OR PLEASURE OR THERAPY AT THE DEFICIT OF THEIR WELLBEING





• USING HORSES FOR SPORT OR PROFESSION AT THE DEFICIT OF THEIR WELLBEING

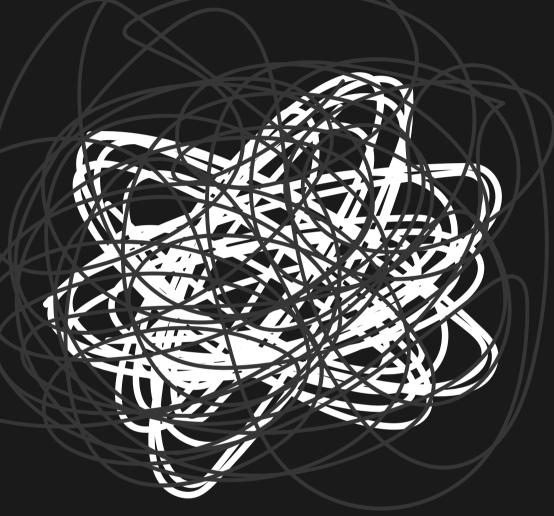


- "GURU" CENTRED EQUESTRIAN COMMUNITIES WHERE PERSONAL AUTONOMY AND ACCOUNTABILITY IS LOST IN FAVOUR OF SINGULAR VOICES OF AUTHORITY
- CHAOS, EGO, SURVIVAL STRATEGIES LATE STAGE CAPITALIST HELLSCAPE



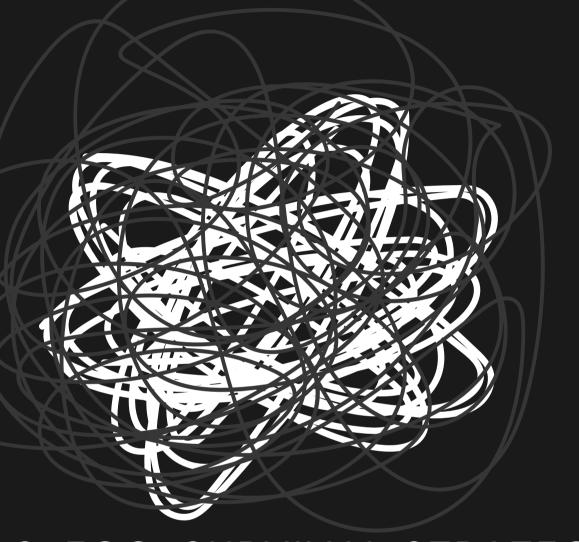


I LOVE MY HORSE AND I DO MY BEST



CHAOS, EGO, SURVIVAL STRATEGIES LATE STAGE CAPITALIST HELLSCAPE • COGNITIVE DISSONANCE MY HORSE LOVES THEIR WORK AND THIS FACE IS THEIR WAY OF BEING CUTE AND FUNNY

•••



• RIDING, COMPETING, FORCING, HARMING, HURTING OR EXPLOITING HORSES EVEN THOUGH YOU DO NOT WANT TO, BECAUSE YOU DO NOT KNOW WHAT ELSE TO DO. OR WHERE TO GO. OR NOBODY AROUND YOU, LETS YOU CHANGE





HOMECOMING 2.0 AHEAD OF THE CURVE

MEETING YOU AT "YOUR" CHAOS



MOVING TOGETHER AS A COMMUNITY, AHEAD OF THE CURVE, TO COME HOME TO OUR HORSES, HORSEMANSHIP, AND OURSELVES.

